



Creative, Marketing & Branding Consultation Services

News Release

FOR IMMEDIATE RELEASE

MannPower Design's *Marketing & Graphic Design ROI* Blog To Be Republished

MOUNT TABOR, N.J. (March 9, 2006) MannPower Design, a visual strategy and marketing consultancy that focuses on demand creation and revenue growth strategies for business-to-business companies, is pleased to announce that its blog, *Marketing & Graphic Design ROI* (<http://marketingroi.blogspot.com>) is to be republished as part of the Futurelab Blog (<http://blog.futurelab.net>) on marketing innovation.

Written by Joseph Mann, Visual Strategist and President of MannPower Design, the *Marketing & Graphic Design ROI* blog was chosen along with of an initial group of 9 other bloggers (<http://www.futurelab.net/team.htm>) from around the world to provide content for the Futurelab Blog. Futurelab's goal is to assemble "the world's sharpest minds in marketing and strategy innovation. People who spark exceptional insights in their field of expertise and inspire their readers to action." The new blog launched March 6, 2006.

Regarding participation in Futurelab's blog Joseph Mann commented: "I think we each have something unique and interesting to add to the discussion of marketing, branding and art in business and I'm thrilled to be joining this team of professionals and everyone at Futurelab in the endeavor."

Stefan Kolle, Partner/Innovator at Futurelab replied "Having been avid readers of Joe's intelligent and insightful comments on Marketing, Strategy and new media in general, we are very excited that he has joined us in becoming the one place in the blogosphere to get the latest news on marketing and strategy innovation."

About MannPower Design

MannPower Design is a visual strategy and marketing consultancy launched by Joseph Mann that blends the art of design and the science of analytics to drive demand and grow revenue for business-to-business companies across a wide range of industries. Our fusion of practical creativity and a proven understanding of business drivers enables us to solve complex demand creation and brand building challenges with our clients.

For more information, visit the web site at <http://www.mannpowerdesign.com> or contact:

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About Futurelab

Futurelab is a marketing & strategy innovation firm based in Brussels, Belgium with a focus on media, marketing, technology, lifestyle, retail and e-government. Futurelab translates complex market developments into new profit opportunities.

For more information, visit the web site at: <http://www.futurelab.net> or contact:

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