



Visual Strategy & Marketing Consulting Services

News Release

FOR IMMEDIATE RELEASE

Marketing & Demand Creation ROI Blog Nominated in 2007 Blogger's Choice Awards

MOUNT TABOR, N.J. (May 14, 2007) MannPower Design, a visual strategy and marketing consultancy that focuses on demand creation and revenue growth strategies for business-to-business companies, is pleased to announce that its blog, *Marketing & Demand Creation ROI* (<http://marketingroi.blogspot.com>) has been nominated in the Best Marketing Blog category of the **2007 Blogger's Choice Awards**.

The Blogger's Choice Awards recognize which blogs are currently making an impact in the blogosphere and are all nominated and voted on by readers all over the Internet. The voting for Blogger's Choice Awards 2007 ends at 11:55pm on October 19, 2007. Winners in each respective category will be recognized at a one-of-a-kind awards ceremony on November 10, 2007, at PostieCon in Las Vegas, NV with the results will be posted online at <http://www.BloggersChoiceAwards.com>.

Joseph Mann, Visual Strategist and President of MannPower Design commented: "I'm happy to be nominated along with a lot of other great marketing blogs. Hopefully we'll get plenty of votes too!"

To vote for the *Marketing & Graphic Design ROI* blog: <http://www.bloggerschoiceawards.com/blogs/show/8778>
To read the latest blog post visit: <http://marketingroi.blogspot.com>

About MannPower Design

MannPower Design is a visual strategy and marketing consultancy launched by Joseph Mann that blends the art of design and the science of analytics to drive demand and grow revenue for business-to-business companies across a wide range of industries. Our fusion of practical creativity and a proven understanding of business drivers enables us to solve complex demand creation and brand building challenges with our clients.

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About Blogger's Choice Awards

The Blogger's Choice Awards let you see which blogs are currently making an impact in the blogosphere. The blogs you see on the site are all nominated and voted on by users like yourself! Not only can you nominate your favorite blogs within a slew of unique categories but you can also vote and comment on others that have already been submitted. In turn, others can also vote and comment on the blogs you've nominated. Votes will be displayed on the site in real-time, so you can see who's leading within each category at any moment. The Blogger's Choice Awards are sponsored by PayPerPost and our other advertisers.

For more information on the Blogger's Choice Awards, visit: <http://www.BloggersChoiceAwards.com>.